

CYCLONE

Land Development Co., Inc
Company Manual



25 Years In The Making...
www.CycloneLand.com

8097 Roswell Road
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© Guiding Principals



The founders of Cyclone Land Development believe that our company manual was written over two thousand years ago, and the words contained in it would be the guidance for our company and our daily lives.

Matthew 7:13,14 – 13 “Enter through the narrow gate. For wide is the gate and broad is the road that leads to destruction, and many enter through it. 14 But small is the gate and narrow the road that leads to life, and only a few find it.

Matthew 7:24,25 – 24 “Therefore everyone who hears these words of mine and puts them into practice is like a wise man who built his house on the rock. 25 The rain came down, the streams rose, and the winds blew and beat against that house; yet it did not fall, because it had its foundation on the rock.

Peter 4:10 - 10 Each of you should use whatever gift you have received to serve others, as faithful stewards of God’s grace in its various forms.

Stewardship Statement

We believe that we have been entrusted with people, capital, equipment and time, and that we are ultimately accountable to God for how we care for, invest, manage and develop these assets. We believe that our attainment of corporate and personal financial profitability is absolutely consistent with this belief. We also believe that we should always strive to create a work environment whereby our employees may achieve personal goals as they support our attainment of corporate goals.

Corporate Values

Do the Right Thing:
Whether it’s to our advantage or not, even if no one is looking, it’s always worthwhile to do what’s right. We’ll choose the high road and will not tolerate any ethical cutting of corners.

Tell The Truth

We will be honest and we’ll seek to be active in communicating information clearly and freely, with no hidden agenda.

We’re All Accountable

We will conduct our business based on facts. We’ll figure out what it takes to be successful and keep asking ourselves and each other if we’re hitting the mark and adjust our course appropriately.

Excellence

We are committed to excellence in all we do. This includes operational, sales and financial excellence. We recognize that our reputation is our most precious asset, and we will always strive, in both word and deed, to do everything as unto the Lord. We desire to establish quality as our key differentiator in the marketplace, and will press on towards that goal.

Blocking & Tackling

The key to our business is executing on the fundamentals. It requires discipline and sacrifice. We may not score every time yet we will continue to relentlessly make progress in achieving our goals.

People Matter Most

Our choices are anchored in our respect for and desire to honor our employees, customers, vendors and community members. We will lead by serving people, knowing that our ultimate success as a business will always follow.

Prosper, Grow & Advance

The opportunity to create wealth is essential for the advancement of all our associates. We want everyone to have a chance to grow and fulfill their dreams.

Live, Laugh & Learn

Work is not the only aspect of life. We will have fun, celebrate our victories and learn from our mistakes. Life is a gift and we approach it with gratitude.



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