

# Corporate Principles

The founders of Cyclone Land Development believe that our company manual was written over two thousand years ago, and the words contained in it would be the guidance for our company and our daily lives.

**Matthew 7:13-14** “Enter through the narrow gate; for the gate is wide and the way is broad that leads to destruction, and there are many who enter through it. For the gate is small and the way is narrow that leads to life, and there are few who find it.”

**Matthew 7:24-25** “Therefore everyone who hears these words of Mine and acts on them, may be compared to a wise man who built his house on the rock. And the rain fell, and the floods came, and the winds blew and slammed against the house; and yet it did not fall, for it had been founded on the rock.”

**1 Peter 4:10** “As each one has received a special gift, employ it in serving one another as good stewards of the manifold grace of God.”

**Stewardship Statement:** We believe that we have been entrusted with people, capital, equipment and time, and that we are ultimately accountable to God for how we care for, invest, manage and develop these assets. We believe that our attainment of corporate and personal financial profitability is absolutely consistent with this belief. We also believe that we should always strive to create a work environment whereby our employees may achieve personal goals as they support our attainment of corporate goals.

**Corporate Values:** Do the Right Thing. Whether it's to our advantage or not, even if no one is looking, it's always worthwhile to do what's right. We'll choose the high road and will not tolerate any unethical cutting of corners.

**Tell the Truth:** We will be honest and we'll seek to be active in communicating information clearly and freely, with no hidden agenda.

**We're All Accountable:** We will conduct our business based on facts. We'll figure out what it takes to be successful and keep asking ourselves and each other if we are hitting the mark and adjust our course appropriately.

**Excellence:** We are committed to excellence in all we do. This includes operational, sales and financial excellence. We recognize that our reputation is our most precious asset, and we will always strive, in both word and deed, to do everything as unto the Lord. We desire to establish quality as our key differentiator in the marketplace, and will press on towards that goal.

**People Matter Most:** Our choices are anchored in our respect for and desire to honor our employees, customers, vendors and community members. We will lead by serving people, knowing that our ultimate success as a business will always follow. We are thankful for our Cyclone family.

**Prosper, Grow and Advance:** The opportunity to create wealth is essential for the advancement of all our associates. We want everyone to have a chance to grow and fulfill their dreams.

**Live, Laugh and Learn:** Work is not the only aspect of life. We will have fun, celebrate our victories and learn from our mistakes. Life is a gift and we approach it with gratitude.

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